

DJ KHALED

& E-CLASS PRESENT

★ ★ ★ ★ LIVE FROM THE 305 ★ ★ ★ ★

ALL NEW COMPILATION ALBUM! INCLUDES 1ST SINGLE "DON'T WANNA" FEAT. FLO-RIDA & MISTER ACE, BRISCOE

Everything about DJ Khaled is huge. From his unmistakable radio voice, to his collaborations with the biggest artists in rap, to the huge hits he's created over the last few years. He doesn't stop. Khaled's recent hits include "Out Here Grindin'," "I'm So Hood," "Out Here Grindin'," and more recently, "Go Hard."

Packed full of bangers, for this new compilation, Khaled has brought on Poe Boy architect E-Class to help solidify the already star studded line-up. Terror Squad and Poe Boy are taking no prisoners.???

Expect a big radio and video story to help roll out this next chapter in the DJ Khaled story. Live From The 305 continues in this tradition.

SALES HISTORY

- 2008's *We Global* debuted at #7 on the Billboard Top 200, selling 50,000 units week 1.
- Over 735,000 combined units sold since joining the E1 Music family (formerly KOCH Records).
- Over 4 million digital transactions to date.

ABOUT LIVE FROM THE 305

- New album features appearances from Florida, Rick Ross, Pitbull, Fat Joe, Ace Hood, Briscoe, Ball Greezy, and Billy Blue.
- Entirely Hosted by World Famous DJ Khaled!
- 14 brand-new songs.
- Flo-rida is going on late spring tour and all Poe Boy artists to open.

RADIO PROMO

- First single, "Don't Wanna" feat. Flo'rida, Mister Ace, and Briscoe
- Impacting April 27th & April 28th.

VIDEO PROMO

- Video for "Don't Wanna" to be shot immediately.
- The last 4 Khaled videos have all charted on B.E.T. and every MTV network.
- Appearances/walk-ons already locked-in for MTV's DFX, MTV2's Sucka Free Sunday & 106 & Park around/nearing street date.
- Following B.E.T., MTV, MTV2 and MTV Jamz, the video will rollout in quick succession on every major web portal with home page positioning 7 already secured.

FOR FANS OF:

Flo-rida Rick Ross, T.I., Young Jeezy, Lil' Wayne, Birdman, The Game, Ludacris.

IN-STORES JUNE 30, 2009

DIGITAL MARKETING

- With over 450,000 friends, myspace.com/djkhaled is the key destination for all things Khaled.
- Exclusive Mobile content, Ringtones, Voicetones, Buddy Icons, Wallpaper, Ecards will be created for this release beginning in July.
- Expect to see massive editorial & promotions with MySpace, OnSmash, SOHH, Yahoo, AOL, iTunes, AllHipHop.com, Rolling Stone.com and all major music destinations.

HOME TOWN MARKET:

Miami, FL

KEY DMA MARKETS

1. New York, NY
2. Atlanta, GA
3. Los Angeles, CA
4. Miami, FL
5. Chicago, IL
6. Washington, DC
7. Philadelphia, PA
8. Boston, MA
9. Houston, TX
10. Baltimore, MD
11. Tampa, FL
12. Detroit, MI



KOCHRECORDS.COM

MYSPACE.COM/DJKHALED



Selection#: KOC-CD-5096	MSRP: AR/17.98
File Under: DJ KHALED/RAP	Box Lot: 30

