

SLIM THUG

*Boss
of all Bosses*

THE LONG-AWAITED STUDIO FOLLOW-UP
TO *ALREADY PLATINUM*

INCLUDES THE SMASH HITS
"I RUN" & "SMILE"

Slim Thug made his official major label debut on the Neptunes' Star Trak via Geffen with the 2005 release of *Already Platinum* (considered by many to be on of the best Rap albums of 2005). Spawning the mega hits "I Ain't Heard Of That" and "Like A Boss", Slim Thug also kept his feet firmly entrenched in the 'hood by releasing a series of incendiary mix tapes on his own.

Slim Thug began his official relationship with KOCH Records with the release of the 2 underground Boss Hogg Outlawz projects. *Serve & Collect* and *Back By Blockular Demand (Serve & Collect 2)* were released in 2007/2008 which brings us to Slim's long-awaited sophomore solo album.

Boss Of All Bosses contains that Texas fire that fans have come to expect from Slim. On the heels of his smash-in-the-making "I Run," 2009 promises to be big year for one of Houston's finest.

KEY DMA MARKETS

- | | |
|-------------------------|------------------------|
| 1. Houston, TX | 6. New York, NY |
| 2. Los Angeles, CA | 7. Atlanta, GA |
| 3. Chicago, IL | 8. Philadelphia, PA |
| 4. Washington, D.C. | 9. Detroit, MI |
| 5. Dallas-Ft. Worth, TX | 10. Seattle-Tacoma, WA |

FOR FANS OF:

Lil Wayne, Jim Jones, Rick Ross, Young Jeezy, Scarface, UGK.

AVAILABLE MARCH 24, 2009

WHY BUY?

- *Boss Of All Bosses* is the official long-awaited studio follow-up to Slim Thug's GOLD certified album, *Already Platinum*.
- *Already Platinum* scanned 129,000 units week 1, debuting at #2 on the Billboard Top 200.
- *Boss Of All Bosses* includes 2 incredible singles produced by Jim Jonsin who produced Lil' Wayne's "Lollipop" smash and also T.I.'s monster hit "Whatever You Like."
- "I Run" digital single sold over 30,000 units prior to radio impact date.
- Album includes appearances from Plies, Scarface, Paul Wall, The Boss Hogg Outlawz and more.
- Additional production from Mr. Lee (UGK, Scarface), Big Tyme (Mike Jones' "Still Tippin").

RADIO & VIDEO

- 1st National single is "I Run."
- Already #1 at KPTY/Houston.
- "I Run" was at 600 spins before impact.
- "I Run" went for adds on 1/12/09 - 1/13/09 and was most added out of the box.
- Video for "I Run" directed by Mr. Boomtown (Bun B, Scarface) already completed.
- Video for "I Run" will be serviced everywhere including B.E.T., MTV2, MTV Jamz and all key digital portals on 1/20/09.



SLIM THUG SALES HISTORY

- 520,000 CD units (as a solo artist).
- 300,000 Digital downloads sold.

HOME TOWN MARKET

Houston, TX

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0 199923 150932 5	
Selection#: KOC-CD-5093	MSRP: AR/\$17.98
File Under: Slim Thug/Rap	Box Lot: 30
 Standard Jewel	



New Releases

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Street Date: 3/24/09