

DWELE

“WANTS WORLD WOMEN”

RELEASE DATE: 7 JULY 2010

Catalogue number: DGR1812

Barcode: 60012 212 376 833

Track listing:

- 1) **WANTS (INTRO)**
- 2) I WISH
- 3) GROWN
- 4) DODGIN YOUR PHONE (FEAT. DAVID BANNER)
-SMOKE UP THE BACK- (INTERLUDE)
- 5) DIM THE LIGHTS (FEAT. RAHEEM DEVAUGHN)

- 6) **WORLD (INTRO)**
- 7) HOW I DEAL (FEAT. SLUM VILLAGE)
- 8) HANGOVER
- 9) MY PEOPLE
- 10) DETROIT SUNRISE (FEAT. MONICA BLAIRE & LLOYD DWAYNE)

- 11) **WOMEN (INTRO)**
- 12) I UNDERSTAND
- 13) LOVE YOU RIGHT
- 14) "MORE THAN A" (INTERLUDE)
- 15) WHAT'S NOT TO LOVE
- 16) GIVE ME A CHANCE
- 17) I WANNA (FEAT. DJ QUIK)

Singer, songwriter and multi-instrumentalist Dwele will release his long awaited 4th studio album, *W.ants. W.orld. W.omen* on RT Music Group/E1 Music on June 29th, 2010. This album is the follow up to Dwele's last album, *Sketches of a Man* which included "I'm Cheatin'."

The first single from *W.ants. W.orld. W.omen*, the soulful tune, "What's Not to Love," was the #1 most added record at Urban AC radio, surpassing songs from Keith Sweat and Smokey Robinson, among others. Some of the 30 stations that added the record are KJLH in Los Angeles, KMEZ in New Orleans, WBAV in the Carolinas, WGPR in Detroit, WSRB in Chicago, WSOL in Jacksonville, WMJM in Louisville, KMJM in St. Louis, and more.

"W.W.W. is separated into three sections, representing different aspects of myself as an artist," explains Dwele. The album is a collection of songs combining elements of both R&B and hip hop to express his personal and political views as filtered through the turbulent economy and political climate of today. Dwele continues, "With *W.W.W.*, I wanted to do as Marvin Gaye and Donny Hathaway did. When you hear their music now, you feel exactly what the climate was at the time, and that's the job of musicians, to talk about the world's situation."



KEY SELLING POINTS/MARKETING:

- Dedicated local following
- Best album to date
- First single blowing up at radio
- Second single, a sure fire smash hit

POSITIONING:

Targeting the 20-34 year old male and female demo, the campaign will be driven by our efforts at the Urban AC radio format, an aggressive press campaign, TV appearances (local and international), digital marketing visibility and video airplay.



The David Gresham Record Company

