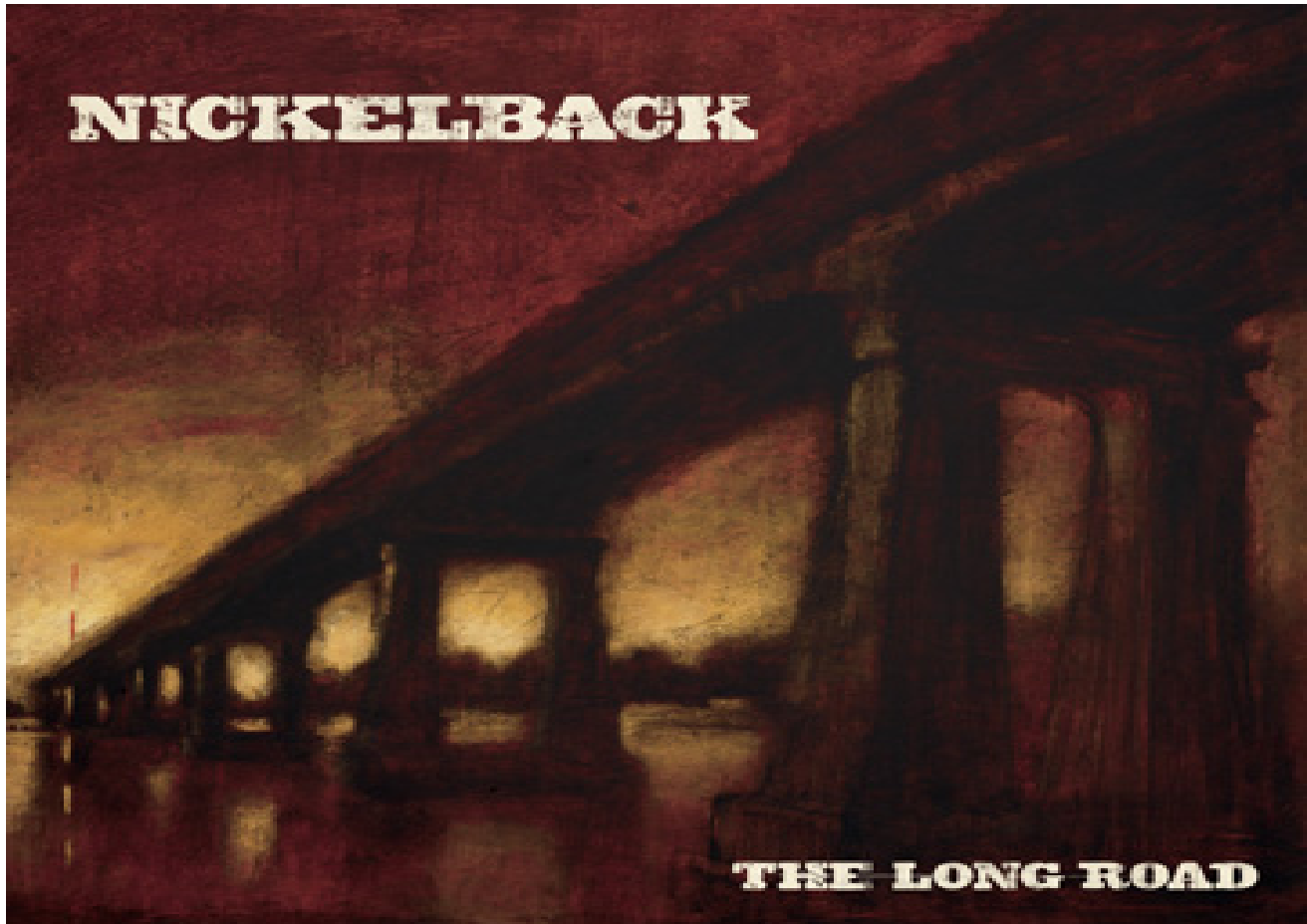


RELEASE SHEET



NICKELBACK
“The Long Road”

CD CAT NO : CDDGR 1579

FILE UNDER : ROCK

RELEASE DATE : 23RD SEPTEMBER 2003

BARCODE : 6001 212 041 434

TRACKLISTING :

1) Flat On The Floor 2) Do This Anymore 3) Someday 4) Believe It Or Not 5) Feelin' Way Too Damn Good 6) Because Of You 7) Figured You Out 8) Should've Listened 9) Throw Yourself Away 10) Another Hole In The Head 11) See You At The Show

INTRODUCTION TO THE ALBUM:

Welcome to a success story built on the road, on the radio, and on one band's commitment to, above all things, great rock songs. Nickelback exploded across the globe with their sophomore album, *Silver Side Up* selling over nine million copies to date worldwide. The band's rise to success was

catapulted by *Silver Side Up*'s unstoppable radio anthem, "How You Remind Me". The song was the #1 Most Played Song of 2002, across all formats, according to the Billboard Monitor.

Now in 2003, the Vancouver-based ensemble of Chad Kroeger - singer/guitarist and main songwriter, Ryan Peake - guitarist, Mike Kroeger - bassist, and Ryan Vikedal - drummer are back with their most accomplished effort to date, the new album *The Long Road*. At once accessible and tuneful, accomplished and honest, aggressive and emotional, *The Long Road* raises the stakes while realizing the potential of these young hitmakers.

From the album's dynamic lead single "Someday" to the strapping guitar riffs of "Throw Yourself Away" to the vibrant and energetic "Do This Anymore" and the bare emotion of "Feelin' Way Too Damn Good," *The Long Road* sees Nickelback focusing its signature melodic crunch like never before. The album is also highlighted by a marked lyrical growth, more often tackling universal themes rather than simply going toe-to-toe with personal demons.

Set for release on September 23rd, *The Long Road* will be supported by a US tour in the Fall. The album's first single "Someday" impacted Rock and Modern Rock radio on July 29, and was #1 Most Added at all formats, with over 150 stations adding the song to rotation. A video for "Someday", shot by acclaimed director Nigel Dick, begins airing in early September.

The craft of rock music, as interpreted by Nickelback, is honed even finer on *The Long Road*. Nickelback have found a home among millions of fans around the globe through their music, and for the band and their fans, the road continues on.